

**</dream.in.code>**  
Programming & Web Development Community

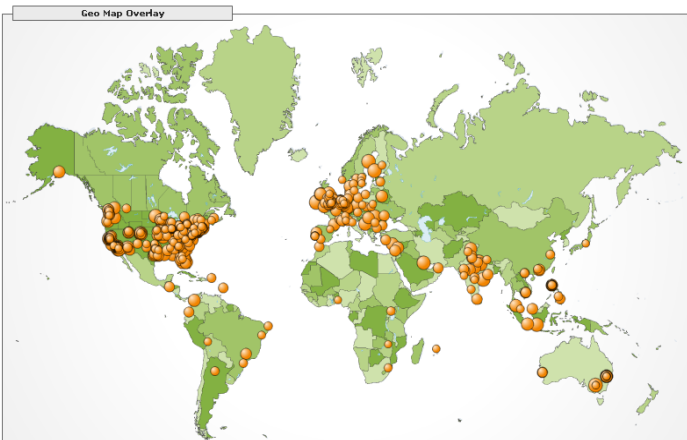
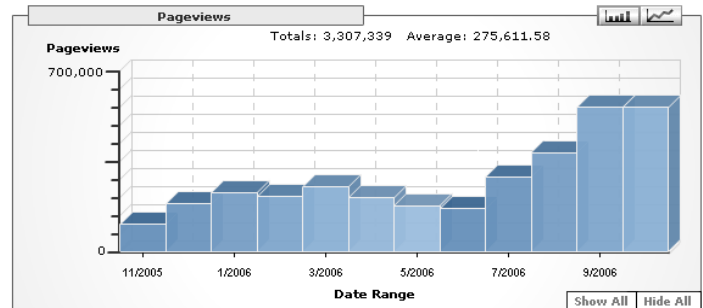
**DreamInCode.net**  
**2007 Media Kit**

Prepared by: MediaGroup1  
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Dream.In.Code is a leading programming and web development community. Founded in 2001, Dream.In.Code has unique content including thousands of tutorials, code snippets, resources, and forums. We have a captive audience of over 18,000 members and welcome more than 50 new members each day. In recent months, Dream.In.Code has experienced tremendous growth. Find out what we can do for your business!

## Statistics

- » 10,000 Unique Visitors Daily
- » 500,000+ Monthly Page Views
- » Over 200,000 Pages of Content



## Demographics

- » Average Age: 20-25
- » Gender: 86.4% Male
- » 46.7% Of Visitors are Students
- » 83.45% From Organic Search
- » Diverse International Traffic
- » 42.5% Program Professionally

## Campaign Delivery

- » Industry Standard Ad Software
- » Real-Time Tracking
- » Geo Targeting Available
- » Frequency Capping



### Banner Campaigns

- » 336x280 (#1), 300x250 (#4), 160x600 (#2), 120x600 (#2), 468x60 (#3)
- » Flash/HTML/GIF/PNG/JPEG

### Text Campaigns

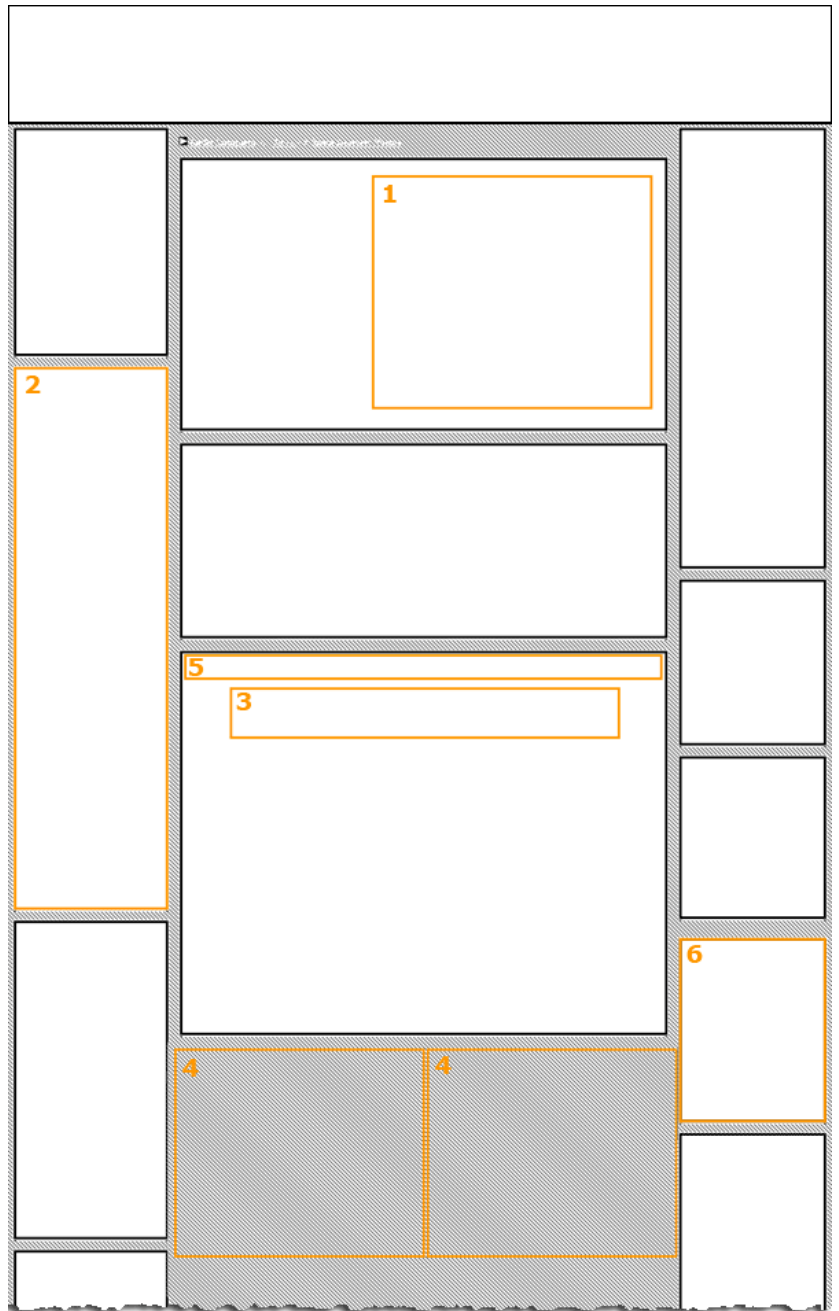
- » Forum/Category Header (#5), Static Text Links (#6)
- » Great for SEO!

### Monthly Newsletter

- » 17,000+ Opt-In Subscribers
- » Exclusive Sponsorship
- » Put Your Business in Their Inbox

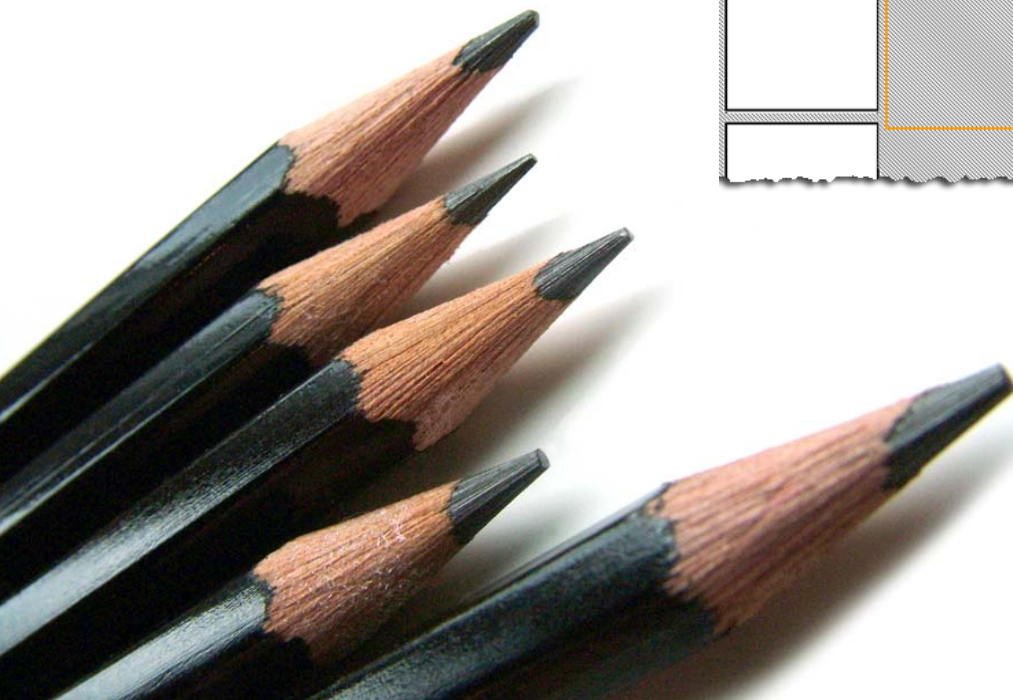
### Featured Products

- » Featured Spot on Homepage
- » Max Size: 170x170

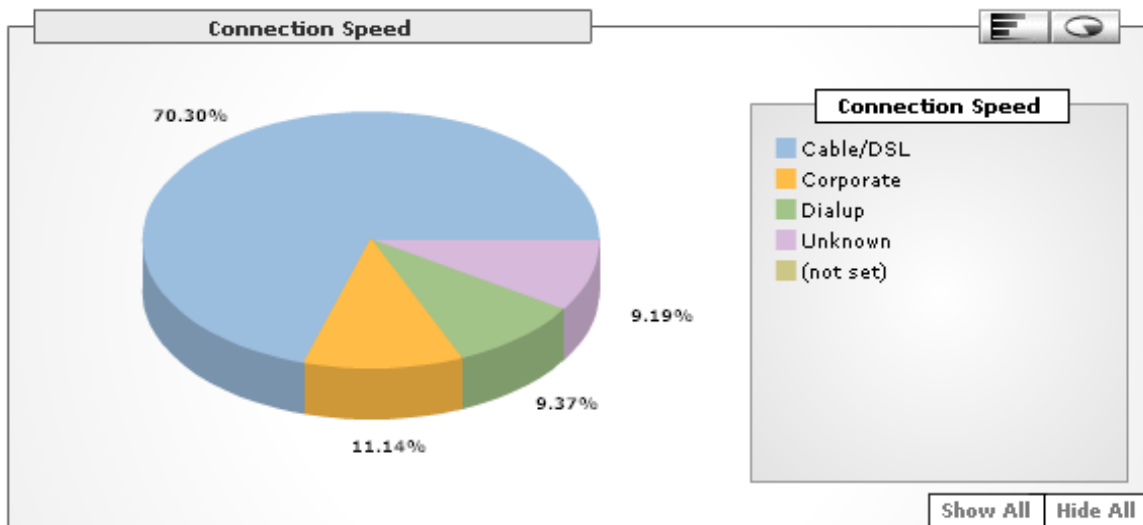
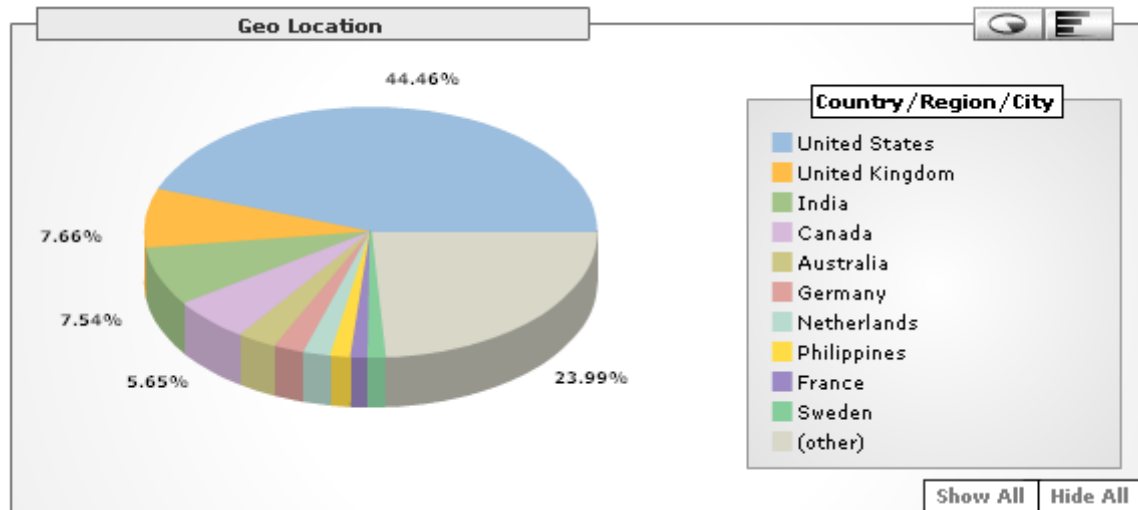


### Advertising Sales

- » Chris Kenworthy
- » 1-888-716-1513 ext 5
- » [chris@mediagroup1.com](mailto:chris@mediagroup1.com)



Our visitors come from all corners of the earth. With over 213 unique geographic locations represented, you can reach a culturally diverse audience. 86% of our traffic utilizes an English language browser. Over 80% of visitors are on a broadband internet connection.



**Contact a Sales Representative For A Custom Quote!**

- » Chris Kenworthy
- » 1-888-716-1513 ext 5
- » [chris@mediagroup1.com](mailto:chris@mediagroup1.com)